

FOR CHAMBER MEMBERS ONLY!

MARKETING RATE SHEET

GET MORE THAN EVER BEFORE

When you sign up to support **Connections**, the **Carroll County Chamber Business Directory**. Your name will be spread throughout the community with up to four advertising vehicles. We'll get you coverage like none other.

Deadline to take advantage of this remarkable offer: **March 15, 2020**



It's easy! Choose to your "taste" from our marketing "buffet":

Step 1 Choose your Directory Ad size (Required – choose 1 to 3):

1



- \$395: 1/4 Page
- \$695: 1/2 Page
- \$1195: Full Page*

\$

Directories printed and distributed to all members and the community.
*Additional 15% for premium positions – space is limited to 3: back cover, inside front cover, inside back cover.

Step 2 Choose your Electronic Media (Required):

2



- \$99: Header Ad in Chamber APP
- \$125: Coupon and Header Ad in Chamber APP
- \$169: Full Screen Ad in Chamber APP

\$

Your information and ad distributed in our own Private APP that all our members will want. Never forget an event again!

Step 3 Choose your Apr/May Carroll Magazine Discounted Ad:

3



- \$399: 1/4 Page Full Color Ad (Normally \$634)
- \$899: 1/2 Page Full Color Ad (Normally \$1270)
- None

\$

The April/May issue (Circulation 50,000) will include a **Special Chamber section** with your ad and listing.

Step 4 Choose your FREE/Discount add-on:

4

- Spend over \$1200, get 10% off your entire order
- Spend over \$1900, get FREE Digital Billboard for 30 days
- Spend over \$2050, get a FREE 30-second video for use on your social media or web.

FREE

Your business is visible for 30 days on Rte. 140 next to Sheetz, a high traffic commuter route.

NOT A CHAMBER MEMBER?

Ask about our great deal on membership!

Total

\$

All creative and ad design is included in the pricing. Challenging photography will be billed in addition if necessary. Client is responsible for content and images. Kohn will provide stock imagery as necessary.

This project is managed by **KOHNCreative**

Contact **Donna Biemiller**: 443-275-3062 or Donna@kohncreative.com

MARKETING RATE SHEET

Directory Project Information

Type of Business

Company Name

First Name

Last Name

Address 1

Address 2

City

State

Zip

Land Line

Cell Phone

Web Address

Email Address

Payment Information

Ad Choice

Amount

Credit Card Number

Expiration Date

Name on Card

Visa

MC

Amex

ARTWORK SPECS

Chamber Directory

Full Page
8 x 10.5
bleed .125

1/2 Page
7 x 4.75

1/4 Page
3.375 x 4.75

PDF or JPG
300 dpi

Carroll Magazine

1/2 Page
7 x 4.75

1/4 Page
3.375 x 4.75

PDF or JPG, 300 dpi

Electronic Media

APP Header Ad: 1920x300 px

**APP Full
Screen Ad:**
1280x1525 px

JPG, 72 dpi
APP Coupon:
900x1000 px

APP Coupon Header Ad:
1920x250 px

Digital Billboard

760x180 px, JPG, 72 dpi

Pay Online: <https://chamber.purchasepartner.com/chamber>